

<h1>BRIEFING</h1>	TO:	Health and Wellbeing Board
	DATE:	December 2024
	LEAD OFFICER	Andrew Turvey
	TITLE:	Health and Wellbeing Strategy Refresh Progress Update

Background

1.1	<p>The plan to produce a refreshed Health and Well Being Strategy for 2025 was presented and discussed at the September meeting of the Health and Wellbeing Board. This briefing provides a short update and forward view of the strategy development programme.</p>
1.2	<p>The strategy steering group is meeting monthly to shape the four workstreams currently underway. These workstreams ensure that the relevant priorities and focus will be embedded in the new strategy. They are as follows:</p> <ol style="list-style-type: none"> 1. A review of prior consultation and engagement exercises and existing reports pertaining to the health, wellbeing and care needs of the Rotherham communities, drawing out recommendations and identified gaps in delivery. 2. A review of the evidence and opportunities for developing our strategic response to population health and wellbeing needs arising from the evidence collated in the Joint Strategic Needs Assessment. 3. Stakeholder engagement. A stakeholder survey for commissioner and provider organisations across Rotherham, supplemented by cross-agency workstream events. The survey will close in mid-December, and there is still opportunity to complete the questionnaire by clicking this link. We are currently exploring the opportunity to hold a bespoke follow-up session for our stakeholder organisations to respond to a draft strategy in the Spring. 4. A programme of citizen engagement activity. We have begun this work by asking qualitative interview questions of the general population and patients at events such as the Rotherham show and community appointment days. More targeted work will be undertaken as data from all workstreams guides enquiry into areas and groups of interest.
1.3	<p>The evidence generated by these workstreams will be used to pull together a high-level draft of the strategy in early January. As the draft is developed, this evidence will continue to feed in to further consultation and engagement work across our partnerships.</p>
1.4	<p>A Board development session is planned and is being arranged by RMBC governance and policy support staff. At the latest, it is expected that a private session will be appended to the January meeting of the HWB. The agenda for this development session will include:</p> <ul style="list-style-type: none"> • Review and discussion of the themes emerging from the four workstreams above • Feedback from aim sponsors • A session to understand recent developments in guidance and legislation • A high-level draft of the aims and structural content of the strategy document • A session to develop the vision for the strategy

Key Issues	
2.1	The Board development session is occurring later than anticipated, which depending on the outcome of discussions, may influence the timeliness or completeness of subsequent planned activity in January and February 2025. However, the original target of having a HWB discussion of a final draft remains achievable.
2.2	This work remains unfunded, and while the core work can be carried out through use of existing system resources, some aspects of the work may require the identification of a small additional resource. For example, engagement with seldom heard groups could be facilitated if a small remuneration for participant time were available.
Key Actions and Relevant Timelines	
3.1	<p><u>Timeline:</u> End of Dec: evidence-gathering phase completes. Jan: production of a high-level draft Jan: Board development session Feb: targeted consultation work Feb-Mar: draft strategy out to committees and key stakeholders for consultation Mar: HWB discussion of final draft for approval.</p>
Implications for Health Inequalities	
4.1	<p>The strategy is being developed with a strong focus on health inequalities, and is guided by the eight Marmot Place principles:</p> <ul style="list-style-type: none"> • Give every child the best start in life • Enable all children, young people, and adults to maximise their capabilities and have control over their lives • Create fair employment and good work for all • Ensure a healthy standard of living for all • Create and develop healthy and sustainable places and communities • Strengthen the role and impact of ill health prevention • Tackle racism, discrimination, and their outcomes • Pursue environmental sustainability and health equity together
Recommendations	
5.1	That the January meeting of the HWB be extended to incorporate a development session.
5.2	That all Board members and partners promote the stakeholder engagement survey and other engagement events as they arise.